



NEWS RELEASE

BioDrop launches website for China, and updates global site with two new family members

13 November 2012, Cambridge, UK: Life science micro-volume spectroscopy expert, BioDrop Ltd, has unveiled its Chinese language website and at the same time updated its global site to reflect two new family members – BioDrop μ LITE and BioDrop DUO. Full details are at: www.biodrop.com.cn and www.biodrop.co.uk

Packed with relevant news, videos and social media comment as well as technical data, both sites showcase the BioDrop innovation in micro-volume measurement. With no moving parts, BioDrop micro-volume products deliver exceptional measurement performance without the need to calibrate. The revolutionary BioDrop CUVETTE has become established around the world since launch in March 2012 as easy to load, easy to clean and capable of the highest performance on samples of less than 1 μ L.

Now, two new dedicated micro-volume instruments, the BioDrop μ Lite and the BioDrop Duo, enlarge scientists' micro-volume measurement capabilities. Both instruments feature a unique in-built sample port for quick and accurate measurements down to 0.5 μ L sample volume. BioDrop Duo adds additional flexibility with the inclusion of a 10mm cuvette holder for use with the BioDrop CUVETTE 125 for highly concentrated micro-volume samples or conventional UV/Vis spectrophotometry.

For more information, please visit: www.biodrop.co.uk or follow us on twitter @BioDrop_News

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Notes to editors

BioDrop Ltd. is a start up company based in Cambridge, UK, and with an office in Shanghai, China. The company is committed to fresh thinking for micro-volume measurement.

For more information, please visit: www.biodrop.co.uk www.biodrop.com.cn or follow us on twitter @BioDrop_News

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